

**Minutes of a Special Technical Committee Meeting for Barbados’  
participation  
at Expo Zaragoza  
held at the B IDC on Wednesday, 19 September 2007, at 2.00 p.m.**

**Present were:**

Mr. Ezra Catwell	Chairman (Invest Barbados)
Mr. Michael Piggott	Manager, Design, B IDC
Mrs. Terry Vanterpool-Fox	Executive Officer, BTA
Mr. Sean Sealy	Research Officer, Ministry of Energy & Environment
Mr. Ian Walcott	National Cultural Foundation
Ms. Jeromette Spencer	Recording Secretary (Invest Barbados)

**Absent were:**

Ms. Lisa Cummins	Foreign Service Officer
Mr. Ricardo Redman	Acute Vision
Mrs. Donna Redman	Acute Vision
Mr. Mark Marshall	Acute Vision
Ms. Yvette Harris	Marketing Manager, BWA
Mr. Euclid Goodman	SFSO, Ministry of Foreign Affairs

**MINUTES**

**1. Welcome**

The Chairman called the meeting to order at 2.10 p.m. and welcomed everyone to the meeting.

**2. Review of Minutes of the Meeting held on August 23, 2007**

Amendments to these Minutes follow:

- Mr. Sean Sealy – Research Officer instead of *Environmental Officer*
- In attendance - Ms. Jeromette Spencer, Recording Secretary (Invest Barbados).

**3. Matters Arising from the Minutes of the Meeting held on August 23, 2007**

There were no matters arising.

#### **4. Reports/Updates from Sub-Committee Chairpersons**

##### **(a) Cultural Presentation**

###### **Art**

Mr. Walcott stated that the Expo presentations would be on music, visual art and dance, and that commissioned workers will be recruited for each art form. He advised that his office was knowledgeable on such presentations having presented in Brussels, Paris and Vienna.

The committee learnt that the exhibition of Barbadian artwork will consist of an engraving exhibition with limited editions of ten (10) prints per artist. It was noted that all the artists previously represented Barbados and have produced original works of art on quality paper. Mr. Walcott pointed out that the seasoned artists will include Joyce Daniels and Alison Chapman-Andrews.

Mr. Piggott highlighted that space may be a problem given the size of the booth but Mr. Walcott indicated that the art could be placed on pull-out racks measuring 8' x 4' and the paintings mounted on both sides. For security purposes, these would be dismantled daily.

Mr. Piggott then questioned whether it was possible to rent an art gallery in Zaragoza to exhibit the art. It was noted that the touch screen kiosks in the booth would be able to direct attendees to the gallery and Mr. Walcott thought this was a good idea. Mr. Catwell advised that he would seek to acquire contact information for a gallery and look into the feasibility of displaying the art in the City of Zaragoza.

###### **Dance**

Mr. Walcott advised that there will be 7-10 well-selected dancers/performers who would be performing strong pieces relating to the Zaragoza theme. Choreography would start as soon as they got the go ahead. Mr. Piggott reminded the meeting that the organizers were looking for instant impact, spectacular colour and breathtaking performances. He suggested there could be stilt walkers and something Barbadian. Mr. Piggott suggested that it would be better if the performers were multi-tasked to which Mr. Walcott advised that the Israel Lovell Foundation group of about 8 to 10 persons would be the ideal choice in this area and he could pull together a group to work with the requirements. Mr. Catwell asked Mr. Walcott to give him the cost for this. Mr. Walcott said that he would talk to the dance officer and report back to Mr. Catwell.

## **Music**

Mr. Walcott informed the Committee that Expo Zaragoza will be used to focus on the younger generation of Barbadian musical talents. He further informed that the performers would include Kimberley Inniss, Hal Linton, and Jomo Lorde who have all produced CDs which can be sold.

The meeting agreed that the musicians should have maximum publicity and should each perform for a week during the month of July.

## **(b) Products**

Mr. Piggott advised that the Export Division from the BDC would be providing the food items (plantation reserve sugar, rum cakes, rums, pepper sauces etc.) and some fine craft. He stated that his main concern was the repackaging and relabeling of products, especially in Spanish but this would have to be done.

Mr. Piggott informed that Spain was paying for the store management and would purchase items on consignment from the Member states. He was of the view that this would be a good opportunity for Barbados to capitalize on the supply of a variety of saleable products. The Sub-committee chairman reminded the meeting that Spain would deduct royalties of 8% and 10% from the bar and market place revenues respectively.

Mr. Piggott is to provide the Chairman with information on the actual products that will be sold at the Expo and provide a budget.

## **(c) Water**

Mr. Sean Sealy advised that at the last meeting the Ministry of Energy and Environment was asked to chair a Technical Committee and so far two meetings were held. He noted that he was in contact with Mrs. Redman on how the information would be presented.

The Meeting was informed that the aspect of water would be divided into two segments; namely, the personal story and the business story. The personal story would cover how water impacts on the average Barbadian in terms of how we get water, protect it, use it and conserve it. Also information on beach erosion and the quality of the near shore area would be covered.

On the other hand, the business story would cover information of the desal project, sewage project, tourism and the geology of water. Mr. Sealy informed that all the agencies on his committee would seek to obtain footage of their relevant activities and submit their preliminary information by September 15, 2007.

**(d) Brochures/Literature**

The Sub-committee Chairman was not present at the meeting. Mrs. Terry Vanterpool-Fox revealed that the BTA has literature in Spanish, English and French and would only have to do reprints. She mentioned that the BTA may also place the information on CDs.

**5. Report on the Meeting in Trinidad for the National Co-ordinators**

The Meeting of National Co-ordinators for Expo Zaragoza 2008 was held in Trinidad and Tobago from September 6-7, 2007. Barbados was represented by Ms. Donna Redman, Mr. Michael Piggott and Mr. Ezra Catwell. The following nine (9) participating Member States attended:

- Antigua and Barbuda
- Barbados
- Dominica
- Haiti
- Jamaica
- St. Kitts and Nevis
- St. Lucia
- Trinidad and Tobago
- Suriname.

Out of the fourteen Member States invited to participate in the Exposition, twelve have formally communicated to the Government of Spain their decision to participate. The two countries that are still in limbo are Guyana and Trinidad and Tobago. Trinidad and Tobago initially agreed to participate then cancelled its participation and subsequently verbally reconfirmed its participation.

The Committee learnt that the National Co-ordinators unanimously agreed to appoint the Secretary General of the Caribbean Community as the Commissioner General of the Pavilion. The Commissioner-General, as legal representative of the Community, would be expected to sign the Contract of Participation.

The main points of the meeting held in Trinidad are as follows:

- All Member States are required to manage and operate their National Stands. Member States would be required to submit the name of the person with responsibility for management of the Pavilion and also the names of other members of staff who will assist.
- Since the Exposition will be open 12 hours per day, seven days per week, it is absolutely necessary for Member States to send at least two persons to manage their national stands. Expo Zaragoza would also be providing a staff compliment of 40 persons for the pavilion to assume various functions including interpretations and crowd control.
- The Deputy Commissioner General will be responsible for the accreditation of all personnel upon submission of the required documentation by Member States. Expo Zaragoza and the Deputy Commissioner-General will liaise with the respective Spanish Embassies regarding visas for personnel from Member States. Travel and medical insurance is a mandatory requirement for a Schengen Visa.

Member States were divided given that a 14 member steel band from Trinidad and Tobago would be representing the Caribbean for three months at the Expo. Based on extensive discussions, it was agreed that a popular String Band from one of the Member States should also be represented in Spain and the Trinidad steel band should be reduced from 14 members to 8. It was agreed that the representative from St. Lucia would initiate discussion with a band from his country.

The Meeting further agreed that the Steel band should not be branded “Trinidad and Tobago” and the repertoire of the band must include music from other Member States provided that Music Scores for such Music is submitted by October 31, 2007.

**Follow-up items are as follows:**

- Country material forms will be sent to be filled out by Barbados.
- Barbados should indicate the pictures and videos to be shown in the pavilion.
- Texts depicting Barbados' history to be revised and submitted before 28<sup>th</sup> September including a script for audiovisual.
- Artwork to be sent to Expo Zaragoza before Sept 28, 2008.
- Changes for the “Encounter area” to be sent to Expo Zaragoza.

- Barbados requested Expo Zaragoza to give consideration to changing from two 42" plasma screens to one big 62" screen and if the cost allows, include two standing kiosks at the expense of Zaragoza.

## **6. Development of Action Plan and Budgets**

The Chairman advised the committee that he was putting together the budget and it will be submitted to the Ministry of Economic Affairs and Development shortly.

## **7. Any Other Business**

The next meeting will be held Tuesday, 9<sup>th</sup> October 2